

$\log_a(xy) = \log_a(x) + \log_a(y)$	$a^{u+v} = a^u a^v$
$\log_a\left(\frac{x}{y}\right) = \log_a(x) - \log_a(y)$	$a^{u-v} = a^u / a^v$
$\log_a(x^c) = c \log_a(x)$	$(a^u)^c = a^{cu}$
$\log_a(a) = 1$	$a^0 = 1$

These formulas hold for  $a > 0$ ,  $a \neq 1$  and  $x, y > 0$  for the left column. Notice that the left column follows from the rules in the right,

Let  $u = \log_a(x)$  and  $v = \log_a(y)$  then note,

$$a^{u+v} = a^u a^v$$

$$\Rightarrow \log_a(a^{u+v}) = \log_a(a^u a^v)$$

$$\Rightarrow u+v = \log_a(xy) \quad \left( \begin{array}{l} \text{since } a^u = a^{\log_a(x)} = x \\ a^v = a^{\log_a(y)} = y \end{array} \right)$$

$$\Rightarrow \log_a(x) + \log_a(y) = \log_a(xy)$$

The proofs of the other properties are similar (see pg. 444 in your text)

**E192** Expand the log. as much as possible.

$$\begin{aligned} \ln(x^2 \sqrt{x-2}) &= \ln(x^2) + \ln(\sqrt{x-2}) \\ &= 2 \ln(x) + \frac{1}{2} \ln(x-2) \end{aligned}$$

Remark: in calculus we do a lot of this in the logarithmic differentiation sections. These are powerful skills.

E193 Expand the log. below as much as possible.

$$\begin{aligned}
\log_2 \left( \frac{16(x^3-7)}{\sqrt{4x}} \right) &= \log_2(16) + \log_2(x^3-7) - \log_2 \sqrt{4x} \\
&= \log_2(2^4) + \log_2(x^3-7) - \frac{1}{2} \log_2(4x) \\
&= 4 + \log_2(x^3-7) - \frac{1}{2} \log_2(4) - \frac{1}{2} \log_2(x) \\
&= 4 + \log_2(x^3-7) - \frac{1}{2} \log_2(2^2) - \frac{1}{2} \log_2(x) \\
&= \boxed{3 + \log_2(x^3-7) - \frac{1}{2} \log_2(x)}
\end{aligned}$$

E194 Collect the sum of logs into a single log.

$$\textcircled{2} = \ln(x) - 7 \ln(\sqrt{x}) + \frac{1}{3} \ln(6x) + 8 =$$

$$\rightarrow = \ln(x) - \ln(x^{7/2}) + \ln(\sqrt[3]{6x}) + \ln(e^8)$$

$$= \ln \left[ \frac{x \sqrt[3]{6x} e^8}{x^{7/2}} \right]$$

(this could be simplified further)

this is just 8 written in a sneaky way.

E195 Collect the logs below into a single log,

$$\ln(\sqrt{x}) + \ln(x^2) - \ln(x^{3/2}) + \ln(x^2+4) =$$

$$\rightarrow = \frac{1}{2} \ln(x) + 2 \ln(x) - \frac{3}{2} \ln(x) + \ln(x^2+4)$$

$$= 3 \ln(x) + \ln(x^2+4)$$

$$= \ln(x^3) + \ln(x^2+4)$$

$$= \boxed{\ln(x^3(x^2+4))}$$

# Change of Base Formula

98

$$\log_b(x) = \frac{\log_a(x)}{\log_b(a)}$$

In a heuristic sense you can think of the a's as cancelling on the RHS and  $\frac{1}{\frac{1}{b}} = b$  so it makes sense. That is not the real reason it works of course. Notice a special case is

$$\log_a(x) = \frac{\ln(x)}{\log_a(e)}$$

$$\text{or } \ln(x) = \frac{\log(x)}{\ln(10)}$$

Let's see if we can derive this formula from

$$a^x = b^{\log_b(a^x)} = b^{x \log_b(a)}$$

this is the change of exponential formula.

We can trade  $a^x$  for  $b^{x \log_b(a)}$

$$Y = a^x \quad \text{or} \quad Y = b^{x \log_b(a)}$$

$$\log_a(Y) = x \quad \text{or} \quad \log_b(Y) = x \log_b(a)$$

$$\therefore x = \frac{\log_a(Y)}{\log_b(a)}$$

**E196** I happen to know  $\ln(2) \approx 0.692$ ,

$$\log_2(e^2) = \frac{\ln(e^2)}{\ln(2)} \cong \frac{2}{0.692} \approx \underline{\underline{2.7}}$$

$$692 \overline{) 2000} \\ \underline{1584} \\ 4160$$

(need a calculator to do much more here. Or perhaps a slide-rule)

**E197** Solve  $2e^x = e^{x^2}$ .

$$\ln(2e^x) = \ln(e^{x^2})$$

$$\ln(2) + \ln(e^x) = \ln(e^{x^2})$$

$$\ln(2) + x = x^2$$

$$x^2 - x - \ln(2) = 0$$

$$\Rightarrow x = \frac{1 \pm \sqrt{1 + 4\ln(2)}}{2}$$

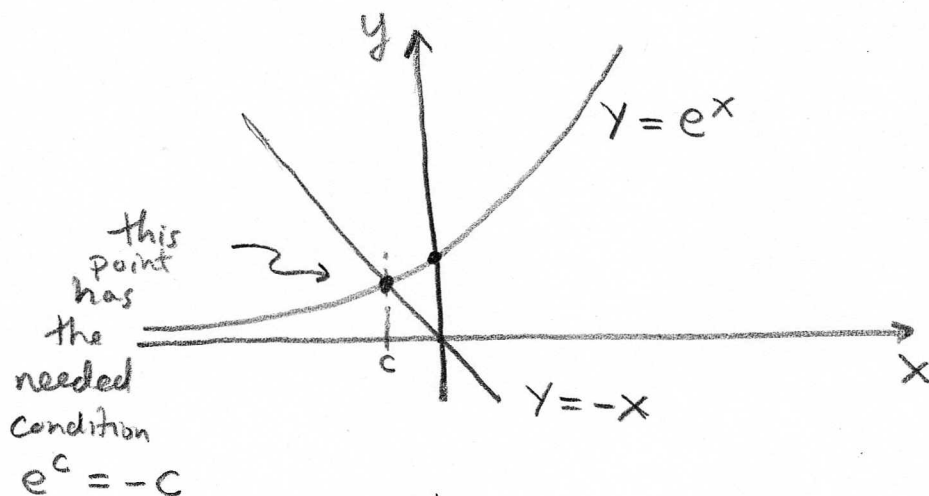
**E198** Solve  $e^x = -x$ .

Let's see if we take the natural log then

$$\ln(e^x) = \ln(-x) \Rightarrow x = \ln(-x)$$

We can play these games all day and we'll never be able to isolate  $x$ . We have to settle for an approximate sol<sup>n</sup> in such a case.

Graphing helps: find intersection of  $y = e^x$  and  $y = -x$



(We'd need a graphing calculator to zoom in) and get a nice answer

E199 Solve  $e^{2x} = 42$ .

$$\ln(e^{2x}) = \ln(42)$$

$$2x = \ln(42)$$

$$\boxed{x = \ln(\sqrt{42})} \quad (\text{see what I did here?})$$

E200 Solve  $6(2^{3x-1}) - 7 = 9$ .

$$6(2^{3x-1}) = 16$$

$$2^{3x-1} = \frac{16}{6} = \frac{8}{3}$$

$$\ln(2^{3x-1}) = \ln(8/3)$$

$$(3x-1)\ln(2) = \ln(8/3)$$

$$3x\ln(2) = \ln(2) + \ln(8/3)$$

$$\Rightarrow \boxed{x = \frac{\ln(8/3) + \ln(2)}{3\ln(2)}}$$

E201 Solve  $\ln(x) + \ln(x-1) = \ln(2)$ .

Use properties of logs,

$$\ln(x(x-1)) = \ln(2)$$

$$\Rightarrow x(x-1) = 2$$

$$\Rightarrow x^2 - x - 2 = 0$$

$$\Rightarrow (x-2)(x+1) = 0 \Rightarrow \underline{x = 2 \text{ or } x = -1}$$

Notice that  $x = -1 < 0$  and  $\ln(-1)$  is not a real number thus we discard the  $x = -1$  sol<sup>n</sup> since it is not a sol<sup>n</sup> to the given equation. There is one sol<sup>n</sup>,  $\boxed{x = 2}$

Remark: Should always check answer at end with these problems

E202 Solve  $\log(2x-4) = \log(x+7)$

$$10^{\log(2x-4)} = 10^{\log(x+7)}$$

$$2x - 4 = x + 7$$

$x = 11$  (this makes sense in original eq<sup>n</sup>)

E203 Solve  $\log(x) = \log(2x+3)$

$$10^{\log(x)} = 10^{\log(2x+3)}$$

$$x = 2x + 3$$

$$-x = 3 \Rightarrow \underline{x = -3}$$

But, notice  $\log(-3)$  does not exist (d.n.e.) as a real number, thus there are no sol<sup>n</sup>'s. This means the graphs  $y = \log(x)$  &  $y = \log(2x+3)$  do not intersect.

E204 Solve  $\log(8x) - \log(1+\sqrt{x}) = 2$

$$\log\left(\frac{8x}{1+\sqrt{x}}\right) = 2 \Rightarrow \frac{8x}{1+\sqrt{x}} = 10^2 = 100$$

Thus,  $8x = 100(1+\sqrt{x}) = 100 + 100\sqrt{x}$

$$\Rightarrow 8(\sqrt{x})^2 - 100\sqrt{x} - 100 = 0$$

Quadratic eq<sup>n</sup> in  $\sqrt{x}$ ,

$$\sqrt{x} = \frac{100 \pm \sqrt{(100)^2 + 32(100)}}{16} = \frac{100 \pm \sqrt{13,200}}{16}$$

Need  $\sqrt{x} \geq 0$  so choose (+), square to get x,

$x = \left(\frac{100 + \sqrt{13,200}}{16}\right)^2 \cong 180.4$